



FREQUENTLY ASKED QUESTIONS

1. Is there a need to change the existing Lakeside playground (the one located opposite Lakeside café/car park)?

Yes, we strongly believe there is. During the summer 2017, Friends of Roundhay Park charity (FoRP) undertook a public consultation which required responders to complete a short survey about this playground. We received an overwhelmingly positive response of 600 surveys completed in just 24hrs subsequent to the link being made available, and over 1000 responses in total, demonstrating the strength of public feeling with respect to the need for the playground improvements, and the level of interest from park users.

From our survey of park users, we know that:

- Most are frequent visitors with over a third doing so weekly or more often
- 45% live in LS8, 24% are from LS17, the rest are from the wider Leeds area or outside
- Almost three quarters have more than one child with them when they visit the park
- Although a visit to Lakeside playground is a key reason for coming to the park, attitude towards it is poor
- 46% say they do not like anything in the playground, with 88% identifying at least one dislike/area for improvement
- Average rating out of 10 (with 10 being excellent and 1 being very poor) is 4.33

The other Roundhay Park playground (Princes Avenue) is designed for children aged 7+.

2. What is the appeal's target amount?

We need to raise £100,000 to cover the groundworks, new play equipment and other associated costs for the redesign and refurbishment. As the appeal launches publicly in April we have already secured £20,000 of the total.

3. What are the project timelines for completion?

We are aiming to hit the £100k target by the end of Summer 2018. This will then allow the necessary 4-5 months needed to tender and procure the project with suppliers, with the intention of doing the refurbishment in early 2019. The council estimate that this work will take around 4 weeks to complete, so the playground will be shut during this time.

These timings are entirely dependent on having raised the full £100k by end of August as the procurement cannot begin until all funding is secure. If we have not hit our target by August 2018 then the above timings will be pushed later into 2019.

4. Why is there a need to fundraise to upgrade the playground if it's a council facility?

In the light of local authority budget cuts over the past few years, there is currently no budget available within the Leeds City Council for capital spend (i.e. Renovation or purchase of new equipment) on playgrounds anywhere in Leeds. Given the continuing budget pressures and rising costs of essential services LCC are unable to give a steer on when/if this might change. You may have heard of new playgrounds being developed in other parts of Leeds – if there is a new development of houses in an area then funds are often made available for the good of that local community (known as 106 funding or a Community Infrastructure levy) by the developer. However, there has not been, and is unlikely to be any development within Roundhay and no such funds are available. The local ward councillors also have no available budgets, and due to the election are all subject to change anyway. So rather than see the playground fall into further disrepair and potentially be closed in the future, a group of local Mums who are members of FoRP along with supportive Committee members have taken it upon ourselves to raise the necessary funds, so that young children, including their own, will benefit from an exciting and fit-for-purpose playground as soon as possible.

5. Who is doing the fund-raising and what is being done specifically?

This project has been voluntarily instigated by a small sub-group of members within FoRP, of which 4 are parents of young children themselves. There are several avenues being taken to secure the total funds:

- Applying for various grants, both national and local schemes
- Approaching corporate organisations for awards
- Approaching local businesses within Roundhay for donations
- Offering individuals & families the chance to donate set amounts in exchange for designing a personalised badge for their child which will form part of an installation at the new playground

6. How are Leeds City Council involved?

FoRP have been regularly engaging with LCC since 2017. This dialogue has ensured that our plans for fundraising ideas are in line with the Council's rules and regulations and we have their full support and assistance in the appeal.

Procurement of the equipment and installation will be carried out by Leeds City Council on our behalf, under public procurement rules. Our project is solely focussed on capital expenses and once installed and updated the ongoing management and maintenance of the new playground will remain the responsibility of Leeds City Council, under the existing parks and countryside budget.

7. What will the new playground look like?

As the procurement of this project will take place once all funds are secure, the final design is not yet available. The current playground will be ripped out entirely. The existing footprint will remain however, and all the current equipment will be replaced with imaginative, fun, exciting and appropriately challenging pieces, encompassing climbing, sliding, spinning, scrambling, swinging, role play and learning and encourage children to interact and enjoy themselves – designed appropriately for children under 7 at which the playground is aimed. This will include equipment for disabled children which is currently not available on the site.

A new safe and colourful rubber surface will be installed, improving the look and feel of the playground, make it more accessible for all.

8. Can I gift aid my donation?

Absolutely, if you are a UK tax payer please follow the prompts when you donate to ensure gift aid is added.

9. How do I get more information on this appeal or offer support?

Information is available on both <https://mydonate.bt.com/charities/friendsoroundhaypark> and www.forp.org , but if you have further questions or would like to offer to organise a fundraising event yourself for the appeal please contact us via playground@forp.org.

10. I do not want to purchase a badge and am not a business, can I still donate?

Absolutely, we welcome all donations of any size, please follow the link on <https://mydonate.bt.com/charities/friendsoroundhaypark>.

QUESTIONS FOR PERSONALISED CHILDREN'S BADGES

1. How much is a badge?

Minimum donations for a regular badge is £50, for a large badge is £80. Feel free to donate more if you wish. These levels have been set to ensure that we are raising money after the production costs are covered.

2. Who can buy a badge?

The badges are aimed at children and children's groups, so any individual child, family, friends or children's group (e.g. nursery, school, playgroup), as long as you fit within the character limits.

3. When can I buy one?

Badges will be available to buy between 21st April – 31st July 2018, so don't miss out!

4. How do I buy a badge?

Visit <https://mydonate.bt.com/events/kidsbadges/460384> to make your donation online:

- Chose amount you are donating (minimum amounts are detailed for different size badges or multiple badges)
- Add your name and message (please also state what you're donating for, 1 x large, 2 x regular for clarity)
- Add gift aid if you are eligible
- Add your email address – proof of donation will be emailed to this address
- Add personal details required
- Review your donation and message details
- Please tick yes to "allow charity to contact me via email" – see point 4
- Enter payment details

5. Will my name and/or message be made public on the donation website?

It's entirely your choice – you will be given the option when going through the donation process to remain anonymous if you'd prefer – but you do need to allow us to contact you as per question 4.

6. Why do I need to tick yes to "allow charity to contact me via email" and what will you do with my email address and badge details?

This is necessary so we can contact you – to send you the form you'll need to complete with details of your badge design – we will need to know what design, colour and size you would like, and what name(s) you would like engraved. We will only use this information to prepare your badge, or to contact you about your badge. We will not use it for any other purpose, and will not make it available to anyone else. We will keep the information until the installation is complete, plus a further six months and will then delete it.

We will have access to your details as required for our records, but cannot contact you unless you have ticked "yes" to allow this, so if you do not tick this box we will still receive your donation but will not be able to prepare a badge for you.

BT MyDonate will collect, use and store your details in accordance with the terms and conditions and privacy policy on their website.

<https://www.btplc.com/mydonate/aboutmydonate/Termsandconditions/index.aspx>
<https://www.btplc.com/mydonate/aboutmydonate/Privacypolicy/index.aspx>

7. What is the process once I've made my donation?

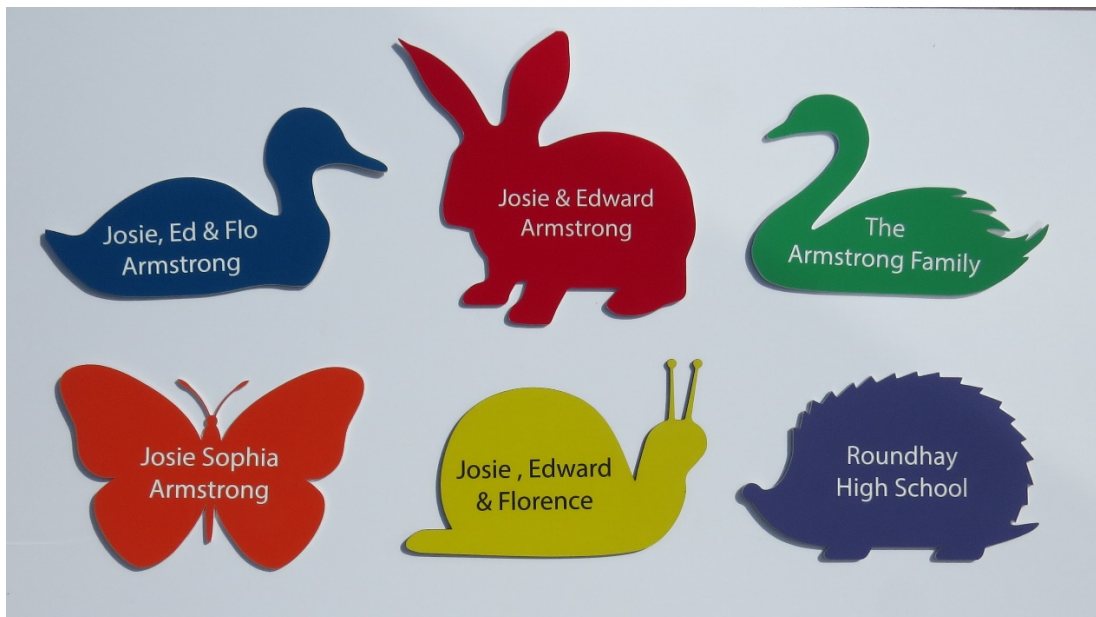
We will email you a template form to provide your design choices (size, shape & colour) along with the name(s) to be inscribed. The email address we will use is the one you give online when donating. It is our intention to send this through within a week of your donation – if you haven't heard from the team within a week please contact us at playground@forp.org. The form will ensure that all names for badges are spelt correctly and the designs are as requested by each donor.

8. What are the badges made from?

The badges will be made from a hard plastic which is both weather-proof and UV resistant to avoid fading. They will be produced using a specialised laser machine which will also do the engraving of names.

9. What design can I choose for my badge?

There is a choice of 6 designs: Duck, Swan, Butterfly, Rabbit, Hedgehog or Snail – examples of all in some of the colour options are shown below:



10. What colour can I choose for my badge?

There is a choice of 7 colours: red, blue, green, yellow, orange, purple, pink (pink not shown in this picture). *Please note: names will appear in white text on all colours except yellow which will be in black text to ensure text is visible.*

11. What sizes are available?

There are 2 options available: REGULAR (180mm wide) or LARGE (250mm wide), examples of the hedgehog in both sizes are shown below



12. Is there a limit on characters for the name I'd like to be engraved on my badge?

Yes, to ensure that the names are clear on each badge there is a limit for each size option: 25 characters (regular badge) or 40 characters (large badge). This count includes any spaces, commas etc, and gives an option for large families with 3+ children or those who have particularly long names. A few suggestions for how to name your badge are shown, including the total character count:

- Josie Sophia Armstrong (22)
- Josie & Edward Armstrong (24)
- Josie, Edward & Florence (24)
- Josie, Ed & Flo Armstrong (25)
- The Armstrong Family (20)
- Lakeside High School (20)

13. I'd like to buy a badge for each of my children, is it possible?

Absolutely if you would like to buy a badge per child please use that option at the donation point. It would allow you to personalise for each child and help us reach our target even faster!

14. Where will the badges be displayed at the playground?

The badges will be mounted on a background board (approx. 400mm wide) along with all other badges sold. The boards will be securely fixed to the inside of the playground railings. The installation will be permanent, weather-proof and an exciting and colourful element for visitors to the playground to look at during their time in the playground.

Sadly, we do of course have to point out the risk of vandalism, as the installation will be in a place that is publicly accessible at all times, and so we cannot guarantee any particular lifespan.

15. Why do I need to donate my money now when the new playground and badge installation won't happen until early 2019?

The procurement of the new playground cannot take place until the all funds are secure (£100k). For this reason, we require your donation to be pledged and paid for now to help us reach this target as soon as possible.

QUESTIONS FOR LOCAL BUSINESS DONATIONS

1. How do I donate?

Visit <https://mydonate.bt.com/events/roundhaybusinessdonations/460388>, choose the donation level you'd like to make and follow the simple process on-line. Please tick yes to "allow charity to contact me via email".

2. Will my business be recognised publicly?

We will include any sponsor, grant award or donation from a local business of over £250 on a display board at the new playground. We will also tag your business through FORP's Facebook account thanking you for your donation, and retweet your business via twitter. All donations, whatever the amount, will be seen on the donation website if you chose to show your business name. If you'd prefer to donate anonymously please do so.

3. How will it be displayed at the playground?

We will erect a display board near the entrance to the playground, thanking all key sponsors for their support of this appeal. We anticipate it will be similar that the one at Temple Newsam, wooden with names and logos marked on. It will give prominence to the largest grant awards which we hope to come from national and local schemes along with any corporate funding, with a logical progression (and smaller type/size) down to named businesses who kindly donate £250.

4. Is there a different recognition between £250 and £1,000?

Businesses who donate £1,000 will be able to display their logo, those who donate £500 will have their business name on the board, those who donate £250 will have their business name too but in smaller font.

5. Will my name and/or message be made public on the donation website?

It's entirely your choice – you will be given the option when going through the donation process to remain anonymous if you'd prefer – but you do need to allow us to contact you as per question 4.

6. Why do I need to tick yes to "allow charity to contact me via email" and what will you do with my email address and details?

This is necessary so we can contact you in due course to confirm the business name, your business social media accounts or obtain your business logo (if applicable) to be included on our recognition boards. We will only use this information to prepare our recognition boards, publicise your donation on social media or to contact you about your details. We will not use it for any other purpose, and will not make it available to anyone else. We will keep the information until the installation is complete, plus a further six months and will then delete it.

We will have access to your details as required for our records, but cannot contact you unless you have ticked “yes” to allow this, so if you do not tick this box we will still receive your donation but will not be able to include you on our recognition boards or publicise your donation.

BT MyDonate will collect, use and store your details in accordance with the terms and conditions and privacy policy on their website.

<https://www.btplc.com/mydonate/aboutmydonate/Termsandconditions/index.aspx>

<https://www.btplc.com/mydonate/aboutmydonate/Privacypolicy/index.aspx>

7. What is the process once I’ve made my donation?

We will email you to confirm the business name, your business social media accounts or obtain your business logo (if applicable) to be included on our recognition boards. The email address we will use is the one you give online when donating. It is our intention to send this through within a week of your donation – if you haven’t heard from the team within a week please contact us at playground@forp.org.

8. I run a small business and would like to donate but can’t afford £250, any other options?

We appreciate that £250+ might be difficult for some small businesses, but don’t let that put you off contributing at all. Every penny counts with such a large target to reach, so if you’d like to support this local cause please donate whatever you can online via the link above.

9. Why do I need to donate money from my business now if the new playground won’t happen until early 2019?

The procurement of the new playground cannot take place until the all funds are secure (£100k). For this reason, we require your donation to be pledged and paid for now to help us reach this target as soon as possible.